

LICEULICE – PLATFORM FOR ACTIVISM



The project *Liceulice – Platform for Activism* is committed to creation of regional coalition of organisations, groups (formal and informal ones), business and public institutions, experts, researchers, dedicated to the values of social changes. This project establishes, empowers and promotes art activism practices as sustainable, participative and influential mechanism of social change in the Western Balkans.

Country / region or city:

Serbia, Bosnia and Herzegovina, Kosovo, and Macedonia

Name of Cooperation Project:

Liceulice – Platform of Activism

Partner organizations:

Yustat (Belgrade)

Heartefact Fund (Belgrade)

Dokukino (Belgrade)

Youth Initiative for Human Rights (Sarajevo)

Centre for Media Activities (Skopje)

re:Public (Pristina)

Duration of project:

January 2011 – December 2012

Two-year's process of building Regional Platform of Activism involves a vast number of people, enabling them to participate in cultural activism, understanding its values, methods, theory and practice, its power and achievements. All the activities of this Project in their core connect, empower, network, educate, recruit, sensitise, encourage and strengthen pre-existing and/or potential (future) forms of cultural and every other form of activism in Kosovo, Serbia, Bosnia and Herzegovina and Macedonia. This shall be achieved through various methodological approaches (interactive web presence, unexpected guerrilla events, regionalisation of 'Liceulice' - socially aware magazine, approaching directly marginalised individuals and groups, extensive mapping and research work, workshops, motivational events, cross-sector social communication forum, etc).

The project's area of interest and operation are actions and activities in the field of culture – artistic productions that meet the criteria adopted by the project and are created for the purposes of activism, and/or represent activist gestures on their own, and/or production processes and internal presentations that incorporate some activist aspects.

**Liceulice is a word-play in Serbian/Bosnian/Croatian language, meaning both 'face to face' and 'street front (street surface)'.*

www.liceulice.org/platforma-aktivizma

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and Cooperation SDC)

The *Liceulice – Platform for Activism* will realise its mission and objectives through the strengthening of initiatives, mapping and grading, popularising and promoting activist action through the initiation of various forms of cooperation, capacity building of individuals and organisations, networking (artists of different profiles, activists - mostly young, media, institutions and businesses).

Cultural activism will be included in the project in traditional and new art forms (particularly, but not exclusively, sensitive to new media and alternative, independent production), such as: various forms of *visual art* (classical forms, but also street art, public art, performances etc.), performing arts such as: music and theatre, media, including: film, photography, comic strips, new media, and literature, as well as a variety of activist engagements within the creative industry and various forms of popular culture, applied arts, advertising, architecture and urban planning, the web industry, design, pop music, fashion, publishing, media etc.

The project will primarily foster art activism relevant to sustainable social development. As such, we will be focused on three key challenges and activist responses to them:

- Preservation of the environment (physical and mental);
- De-marginalisation of groups, individuals, attitudes and ideas;
- Improvement of urban life - public interest and public spaces.

The Swiss Cultural Programme in the Western Balkans (SCP) is run by Pro Helvetia, the Swiss Arts Council, upon mandate of the Swiss Agency for Development and Cooperation SDC, Federal Department of Foreign Affairs. The SCP encompasses Albania, Bosnia & Herzegovina, Macedonia, Serbia and Kosovo.

It supports local partners, which emphasize the variety, independence and performance of cultural life. The SCP regional cooperation projects focus on the capacity building and institutional development processes of cultural organizations with a regional orientation. ■